



Michigan's Craft Beverage Industry

Combined Economic Impact



OPERATIONS

25,108

Number of Jobs

\$900.6M

Wages

5.2M

Combined Production (in gallons)



ECONOMY

\$1B

Taxes Paid (statewide)

\$20.1M

Charitable Contributions (statewide)

\$7.3B

Total Economic Impact

\$105.2M

Agricultural Supplier Impact



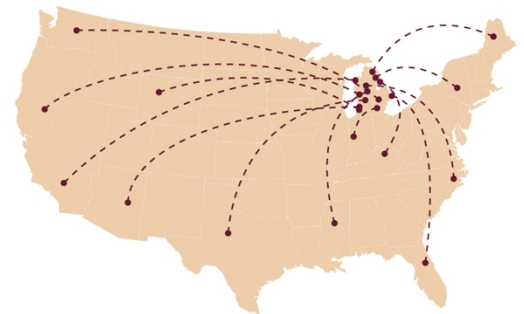
TOURISM

\$892.6M

Tourism Expenditures

3.9M

Number of Tourism Visits



NUMBER OF FACILITIES

258

wineries

135

cideries

129

distilleries

448

breweries

ACREAGE

3,375

acres of wine grapes

670

acres of hops



Source: 2020 USDA NASS

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