



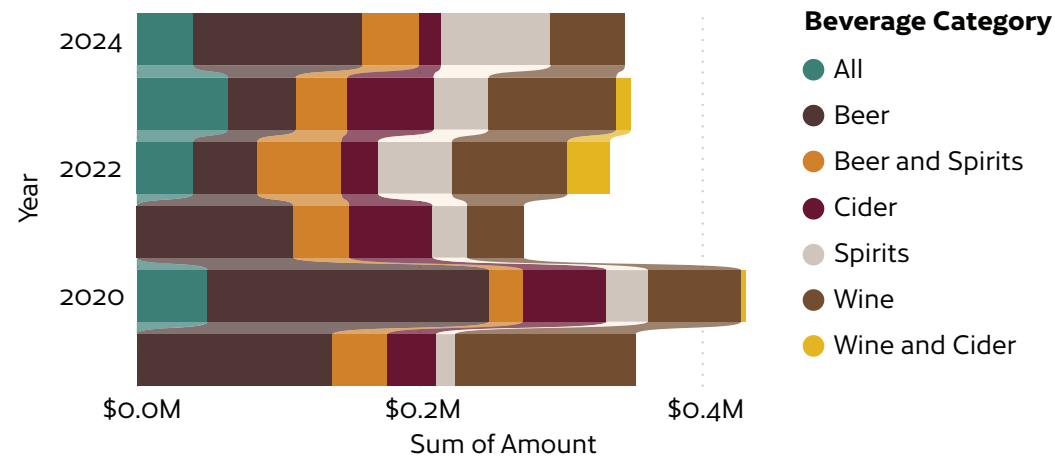
# RESEARCH DASHBOARD

## \$2.09M Total Research Investments

Data through Sept. 30, 2024

This research is funded by the craft beverage industry through non-retail liquor license fees.

### Research Dollars Invested by Segment



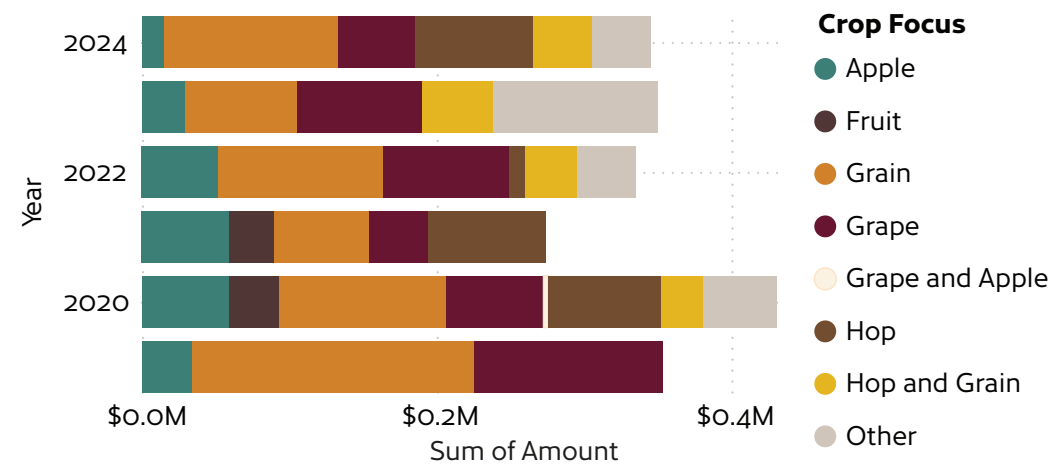
### Research Percentage by Segment

| Year                     | All          | Beer          | Beer and Spirits | Cider         | Spirits       | Wine          | Wine and Cider |
|--------------------------|--------------|---------------|------------------|---------------|---------------|---------------|----------------|
| 2024                     | 11.57%       | 34.71%        | 11.57%           | 4.46%         | 22.50%        | 15.19%        |                |
| 2023                     | 18.41%       | 13.71%        | 10.49%           | 17.42%        | 11.13%        | 25.86%        | 2.98%          |
| 2022                     | 11.91%       | 13.57%        | 17.80%           | 7.69%         | 15.64%        | 24.45%        | 8.93%          |
| 2021                     |              | 40.41%        | 14.48%           | 21.59%        | 8.92%         | 14.60%        |                |
| 2020                     | 11.60%       | 46.23%        | 5.58%            | 13.80%        | 6.77%         | 15.31%        | 0.72%          |
| 2019                     |              | 39.23%        | 11.04%           | 9.73%         | 3.83%         | 36.16%        |                |
| <b>Total Funding (%)</b> | <b>9.30%</b> | <b>31.69%</b> | <b>11.45%</b>    | <b>12.21%</b> | <b>11.31%</b> | <b>21.95%</b> | <b>2.08%</b>   |

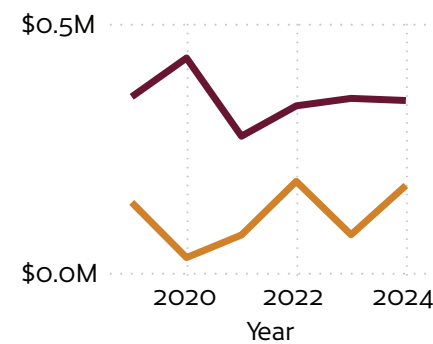
### Percentage Funded by Year

| Year | Projects Funded | Projects Submitted | Percentage Funded |
|------|-----------------|--------------------|-------------------|
| 2024 | 12              | 16                 | 75.00%            |
| 2023 | 10              | 13                 | 76.92%            |
| 2022 | 13              | 14                 | 92.86%            |
| 2021 | 9               | 16                 | 56.25%            |
| 2020 | 14              | 21                 | 66.67%            |
| 2019 | 10              | 28                 | 35.71%            |

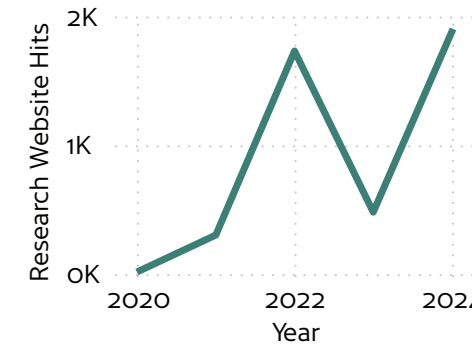
### Research Dollars Invested by Crop



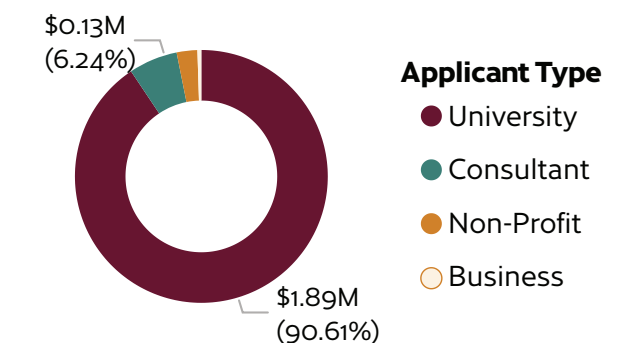
### Funding Trends by Year



### Utilization of Online Resources



### Research Dollars Invested by Applicant Type



### Research Dollars Invested by Priority

